



Health Transformation Alliance (HTA) Facts

Founded: 2016

Executive Leadership:

CEO: Robert E. Andrews

Chief Product Officer/General Manager Pharmaceutical Solutions: Nadina J. Rosier, Pharm.D.

Chief Strategy Officer/GM Medical Solutions: Lee Lewis

Chief Customer Engagement Officer: Karla Zolbe

What: The HTA is a nonprofit cooperative owned by leading US Member companies with a shared interest: superior outcomes for employees and their families at the same or lower cost.

Aggregated Claims Data: The HTA aggregates data from our Member companies and analyzes them to help identify the best facilities and providers for care in the areas where their employees live and work. Using our collective buying power, we implement payment strategies and contracts that reward outcomes, not services performed.

Additionally, because the insights are provided by a cooperative that serves employers—not healthcare providers or insurers—the result is unbiased insights that allow employers to make data-driven decisions based on what is best for their employee populations.

\$1 Billion+ Saved: HTA Members on contract consistently show an average of 15% annual savings on pharma. In addition, Members benefit from medical and data savings. Combined Member savings to date exceed \$1 Billion.

What makes HTA successful: The HTA has shared interest of Member owners to achieve better health outcomes for employees and their families at the same or lower cost by harnessing the power of data and collective buying power.

The HTA aggregates data from our Member companies and analyzes it to help them identify the best facilities and providers for care in the areas where their employees live and work. Using our collective buying power, we implement payment strategies and contracts that reward outcomes, not services performed.

Because we are a cooperative that serves employers—not healthcare providers or insurers—we produce unbiased insights that allow employers to make data-driven decisions based on what is best for their employee populations.

HTA Versus Advocacy Groups/Think Tanks/Consultancies: The HTA is a cooperative of leading employers across the nation united in the common cause to improve healthcare quality and affordability for employees and their families. Our core focus is leverage combined resources, knowledge, and experience of our Member owners to transform the way healthcare is delivered. Our ability to aggregate claims data from our Member companies and analyze it to help drive change is unparalleled.

Other organizations operate as advocates and think tanks motivated to increase the influence their employer Members to affect change in healthcare policy. The HTA focuses on data-driven program design and negotiating and enforcing contracts that focus on excellence and value.

Ownership structure and business model: HTA is a not-for-profit limited cooperative formed under the Cooperative laws of the District of Columbia. The HTA is owned by leading employers that offer health benefits to their employees and who have joined together to improve health outcomes while lowering health care costs. Any excess revenue we generate is returned to our Member owners.