



The Health Transformation Alliance Announces New Chairman

WESTMONT, NJ- January 25, 2024- The Health Transformation Alliance (HTA), a cooperative of leading employers across the nation united in the common cause to improve healthcare quality and affordability for employees and their families, announced HTA Board Chairman Kevin Cox will be stepping down at the end of his term today. Cox has served as the founding HTA Board and Executive Committee Chairman since HTA's formation in 2015.

"HTA has grown into the cooperative that it is today in large part because of Kevin's steady leadership," said Rob Andrews, CEO of the HTA. "Kevin has consistently pushed our leadership team to listen, act smarter and reach higher. Kevin's principles helped us to grow from a small group of thought leaders to a successful enterprise featuring America's leading health care professionals representing over 60 employers with more than five million covered lives. His ethical compass, industry expertise and strategic vision will be missed. We wish him well as he completes the transformation efforts at GE over the next few months and enters his next chapter. We know his commitment to HTA's mission will continue."

"Creating and leading the HTA has been a highlight of my professional life," said Kevin Cox, HTA Board Chairman and GE's Chief Human Resources Officer. "Transforming the way employer-provided healthcare operates in the United States remains an incredibly important issue. While I believe we have a long way to go, I am convinced the creation and performance of the HTA has provided substantial improvement and innovation. Tom Plath has been a strong member and contributor to our Executive Committee, and I pass the leadership baton to Tom with a great deal of confidence and optimism about the future of the HTA."

Tom Plath, Senior Vice President – Human Resources and Corporate Affairs at International Paper, will succeed Kevin as HTA Board and Executive Committee Chairman.

Tom has been with IP for 32 years and has held roles in the U.S. and Europe in HR, Strategy and General Management. He is currently the CHRO at IP and has additional responsibility for communications, sustainability, government relations and real estate. He is a member of the board at the HR Policy Association, the American Health Policy Institute, and the Center for Executive Succession. He has been on the board at the HTA since IP joined as a charter member, and currently chairs the CHRO Medical Strategy team for the HTA.

"We are extremely fortunate to have Tom take on this critical role, he will continue to serve as a source of inspiration for the cooperative, the HTA team, Executive Committee, and his peers in the HR profession," Andrews said. "I look forward to our continued partnership and bringing HTA to next stage in our journey."

About Health Transformation Alliance

The Health Transformation Alliance (HTA) is a cooperative of more than 60 of America's leading employers that have come together to fix our broken healthcare system. With responsibility for more than 4 million lives in the United States and a collective annual health care spend of over \$30 billion, the member companies of the HTA have combined their resources, knowledge, and experience to transform the way healthcare is delivered. To that end, the HTA has developed value-driven solutions in data and analytics, pharmacy, medical and consumer engagement specifically designed to improve patient care and economic value.

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