



The Health Transformation Alliance Recognizes PeopleOne Health for Excellence in Healthcare

PeopleOne Health honored with Provider of the Year Award for 2023

WESTMONT, NJ- February 21, 2024 - The Health Transformation Alliance (HTA), a cooperative of leading employers united in the shared mission to improve healthcare quality and affordability for employees and their families, today announced its 2023 Provider of the Year Award to PeopleOne Health, an Advanced Primary Care Clinic.

The Provider of the Year Award recognizes the impact that providers have on the HTA's member companies' ability to deliver high-quality, cost-effective care to their employees and family members.

The HTA awarded PeopleOne Health, the first primary care clinic to join the HTA's National direct primary care program, as the Provider of the Year because its integrated model enables HTA member companies to deliver high-quality, cost-effective care to their employees including:

- Seamless integration of human intervention, technology, clinical care, and lifestyle modification to shift from a sick-care model to a health-focused delivery system
- Quality care and timely access that enable early intervention for chronic conditions
- Innovative model that saves employers ~20-30% on healthcare spend, reduces administrative costs, achieves an excellent NPS score (85)

"Our members are interested in primary care for their employees that is convenient and leads to excellent referrals, when necessary, and where the provider is aligned around good health outcomes and that's how they get paid." Rob Andrews, CEO of the HTA said. "HTA is building a national network of these types of primary care providers, and PeopleOne Health was the first to work with the HTA towards our goals."

The HTA's Provider of the Year Award is given to a provider who is making a real difference and demonstrates leadership and innovation in improving healthcare practices and quality.

"We are so honored and grateful to be recognized by the HTA. The work we do, and our mission has been greatly advanced by our partnership with the HTA. We look forward to bringing quality care, improved access, outcomes and cost to HTA's member companies." Jordan Taradash, CEO of PeopleOne Health said. "PeopleOne Health is proud to work with many US employers to build relationships of trust with employees and family members to significantly improve health outcomes and lower costs, often by over 20%, by taking better care of our patients."

About PeopleOne Health

PeopleOne Health is a health and wellness provider that delivers affordable, high-quality primary care and essential services in a transparent model. Breaking free from the traditional insurance gridlock,

PeopleOne puts the patient first, fostering trusted relationships with dedicated providers, removing cost barriers, and empowering individuals to achieve optimal health outcomes through expanded access to concierge-style primary care and integrated health services including generic prescription medications, imaging, diagnostic testing, physical therapy and dietitians, pharmacists, and behavioral health experts. For more information, visit www.peopleonehealth.com.

About Health Transformation Alliance

The Health Transformation Alliance (HTA) is a cooperative of 60 of America's leading employers that have come together to fix our broken healthcare system. With responsibility for more than 4 million lives in the United States and a collective annual health care spend of \$27 billion, the member companies of the HTA have combined their resources, knowledge, and experience to transform the way healthcare is delivered. To that end, the HTA has developed value-driven solutions in data and analytics, pharmacy, medical and consumer engagement specifically designed to improve patient care and economic value.

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