



The Health Transformation Alliance (HTA) Recognizes a Provider of the Year for Excellence in Employee Healthcare in 2022

FOR IMMEDIATE RELEASE

WESTMONT, N.J., Feb. 22, 2023 -- The Health Transformation Alliance (HTA), a cooperative of leading employers across the nation united in the common cause to improve healthcare quality and affordability for employees and their families, today announced its first Provider of the Year award to Dr. Michelle Rodriguez, the lead physician at the H-E-B Wellness Primary Care-Rittiman Road Clinic.

"In an effort to recognize the impact that providers have on our Members' ability to deliver high-quality, cost-effective care to their employees, the HTA is recognizing a Provider of the Year who is really making a difference," said Rob Andrews, CEO of the HTA. "Dr. Michelle Rodriguez exemplifies the type of care our Members want to provide for their employees."



Dr. Rodriguez consistently goes above and beyond to ensure her patients have the appropriate care and resources to get and stay healthy. She is recognized for her many positive behaviors, including leadership and innovation in improving healthcare practices and quality, significant advancement toward the improvement of patient safety, and extraordinary devotion and compassion in caring for patients and families.

"Dr. Rodriguez is relentless in the pursuit of what she determines is right for the patient," said Brooke Brownlow, Leader of Wellness at H-E-B. "She spends time with each patient to tailor a health care plan for them. And if a patient needs to see her, she makes herself accessible even if it's after hours or on the weekend."

[H-E-B Wellness Primary Care](#) was created to take care of Texans by providing a best-in-class healthcare experience. H-E-B believes that food plays an integral role in wellbeing, and as the largest seller of food in the state of Texas, H-E-B is committed to helping Texans live well through a coordinated food and clinical care approach.

H-E-B Wellness Primary Care offers full service primary care for all individuals ages 12 and up, operating in coordination with registered dietitians with a food-first philosophy rooted in science. Services also include physical therapy, health/nutrition coaching, and access to clinical pharmacists, specialty referrals, and labs to create a coordinated approach to healthcare under one roof. Clinics are staffed by board-certified physicians, nurses, and other licensed medical

professionals. H-E-B Wellness Primary Care currently operates seven clinics with extensive growth plans.

About H-E-B

H-E-B is a privately-owned retailer based in San Antonio, Texas, and proudly serves our local communities across Texas including the regions of San Antonio, Austin, Houston, Corpus Christi, Laredo, Lubbock and Dallas/Fort Worth. Today H-E-B serves families all over Texas and Mexico in 155 communities, with more than 425 stores and over 145,000 Partners, which is what they call employees.

About Health Transformation Alliance

The Health Transformation Alliance (HTA) is a cooperative of 60 of America's leading employers that have come together to fix our broken healthcare system. With responsibility for more than 4 million lives in the United States and a collective annual health care spend of \$27 billion, the member companies of the HTA have combined their resources, knowledge, and experience to transform the way healthcare is delivered. To that end, the HTA has developed value-driven solutions in data and analytics, pharmacy, medical and consumer engagement specifically designed to improve patient care and economic value.

Media Contact

Annie Zdrojewski

Berkeley Communications

Annie.zdrojewski@berkeleypr.com

720-299-8476